

## Reading Guide #7: Bruce Block - Visual Story

### Visual Story; Contrast and Affinity pp. 9-12

1. The greater the \_\_\_\_\_ in a visual component, the more visual intensity or dynamic increases. The greater the \_\_\_\_\_ in a visual component, the more visual intensity or dynamic decreases.
2. Once we understand the basic visual components and how contrast and affinity work for each one, we'll be able to devise \_\_\_\_\_ for our productions.

### Visual Story; Space pp. 48-51

1. Name the four types of space discussed in this chapter.  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_,
2. Name three techniques you could employ to create Deep Space on your set?
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
3. Name three techniques you could employ to create Flat Space on your set?
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_